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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-35APP (GP-090-00-US)**

Applicants: **Jeffrey A. DEAN, et al.**

Serial No.: **10/748,870**

Filing Date: **December 29, 2003**

Title: **IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR
PRESENTING RELATED INFORMATION IN ASSOCIATION WITH
CONTENT-RELATED ADVERTISEMENTS**

Examiner: **Wilson W. Tsui**

Group Art Unit: **2178**

Mail Stop: PG Pub
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

**Resubmission of (Copy of) Rescission of Previous Nonpublication
Request and Notice of Foreign Filing filed on March 2, 2004**

On October 28, 2009, the applicants' representative noticed that the present application has not been published. Upon further investigation, the applicants' representative discovered that no record of form PTO/SB/36 (Rescission of Nonpublication Request and Notice of Foreign Filing) filed on March 2, 2004 is included in the Patent Application Information Retrieval (PAIR) system.

On October 28, 2009, the applicants' representative, Leonard Linardakis (Reg. No. 60,441), spoke with Mark Polutta of the Office of Patent Legal Administration to discuss the matter.

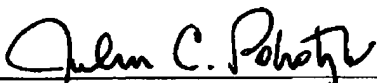
OCT 28 2009

Mr. Polutta explained that the applicants should submit (1) a copy of form PTO/SB/36 filed on March 2, 2004 and (2) a copy of the stamped postcard acknowledging receipt by the US PTO of the Rescission of Previous Nonpublication Request (and Notice of Foreign Filing). As per Mr. Polutta's instructions, these items are filed herewith.

Furthermore, per 35 C.F.R. 1.8(b), I certify that I personally signed and mailed, via an employee of the firm of Straub & Pokotylo, form PTO/SB/36 on March 2, 2004.

Respectfully submitted,

October 28, 2009


John C. Pokotylo, Attorney
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Customer No. 26479
(732) 936-1400

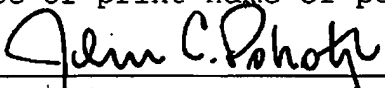
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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When stamped by the mailroom of the U.S. Patent and Trademark Office, this postcard will be taken as an acknowledgement of receipt by the PTO on the date indicated below of: a Request to Rescind Previous Non-Publication Request (1 pg.), for filing as follows:

Applicants: Jeffrey A. DEAN, Krishna BHARAT
Attorney Docket No.: Google-35APP (GP-090-00-US)
Serial No.: 10/748,870 Filed: December 29, 2003
Title: "IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR PRESENTING RELATED INFORMATION IN ASSOCIATION WITH CONTENT-RELATED ADVERTISEMENTS"

Date of Mailing: March 2, 2004 (JCP/dd)

When stamped by the mailroom of the U.S. Patent and Trademark Office, this postcard will be taken as an acknowledgement of receipt by the PTO on the date indicated below of: a Request to Rescind Previous Non-Publication Request (1 pg.), for filing as follows:

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OCT 28 2009

PTO/SB/38 (05-03)

Approved for use through 04/30/2003. OMB 0651-0031
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RESCISSION OF PREVIOUS NONPUBLICATION REQUEST (35 U.S.C. 122(b)(2)(B)(II)) AND, IF APPLICABLE, NOTICE OF FOREIGN FILING (35 U.S.C. 122(b)(2)(B)(III)) Send completed form to: Mail Stop PG Pub Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 FAX: (703) 305-8568	Application Number	10/748,370
	Filing Date	December 29, 2003
	First Named Inventor	Jeffrey A. DEAN
	Title	IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR PRESENTING RELATED INFORMATION IN ASSOCIATION WITH CONTENT-RELATED ADVERTISEMENTS
	Atty Docket Number	Google-35APP (GP-090-00-US)
	Group Art Unit	Not yet assigned
	Examiner	Not yet assigned

A request that the above-identified application not be published under 35 U.S.C. 122(c) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby rescind the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

March 2, 2004

Date

John C. Pokotylo

Signature

(732) 542-9070

Telephone Number

John C. Pokotylo

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b).

If information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at PGPub@USPTO.gov.

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop PG Pub, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile ((703) 305-8568) transmitted to the U.S. Patent and Trademark Office on the date shown below.

Name (PrintType)	John C. Pokotylo	Date	March 2, 2004
Signature	John C. Pokotylo		

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PG Pub, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.